Peter Tschudi, President of the Scientific Committee, Wonca Conference 2009 Basel

## **Poster Prizes**



You will have certainly wondered why the Institute of Primary Care (IHAMB) of the University of Basel, Switzerland, awards two Poster Prizes:

- one prize for Swiss posters, sponsored by Sandoz Ltd, and
- one prize for European posters.

A major aim of the Basel IHAMB is the promotion of patient-oriented Primary Care research by, and for, general practitioners.

The objective of the prizes is to encourage Primary Care physicians to develop research ideas in their own practices, prepare them and present them in poster form.

The prizes are designed to confer added value to the posters, which at medical congresses are often condemned to a "wallflower" existence, and ensure that their authors receive due credit for the work accomplished.



## UNIVERSITY OF BASEL



Medical Faculty Institute of Primary Care IHAMB

## Poster prize Wonca Europe 2009 Institute of Primary Care (IHAMB) University of Basel, Switzerland

## Promotion of primary care research

- Purpose
  Promotion of patient-oriented primary care research by and for general practitioners.
- The three best posters submitted for the poster presentation at the Wonca Europe 2009 conference in Basel, Switzerland, will be awarded.
- . The idea for research must be initiated by and the principal authorship must belong to a general practitioner practicing in Europe
- Studies from the following fields can be submitted: practice, quality management, teaching, research, managed care and health policy.
- The award ceremony will take place during the hot topic on 18 September 2009 at 17:00 in room San Francisco (see page 47).
- The IHAMB Wonca 2009 poster prize is sponsored by the Institute of Primary Care (IHAMB) of the University of Basel, Switzerland. The prize sum of CHF 10 000 is divided into
- · Silver CHF 3000
- · Bronze CHF 1000
- Jury
  The posters will be rated by a jury consisting of representatives of the institute of Primary Care (IHAMB) of the University of Basel, Switzerland. The jury will be chaired by Prof. Peter Tschudi, MD.
- The jury's decisions cannot be appealed
- - Institute of Primary Care IHAMB, University of Basel, Switzerland Prof. Peter Tschudi, MD, Peter Tschudi@unibas.ch

For the development of Family Medicine and our daily practice as family doctors, practice-based research is a decisive factor and an absolute must! I cannot imagine future practice without the triad practice, teaching (pre-graduate education and vocational training) and research.

Thus, the presentation of a poster adds that extra something – and possibly the crowning achievement of a Poster Prize!

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Wonca Conference 2009 Basel

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